

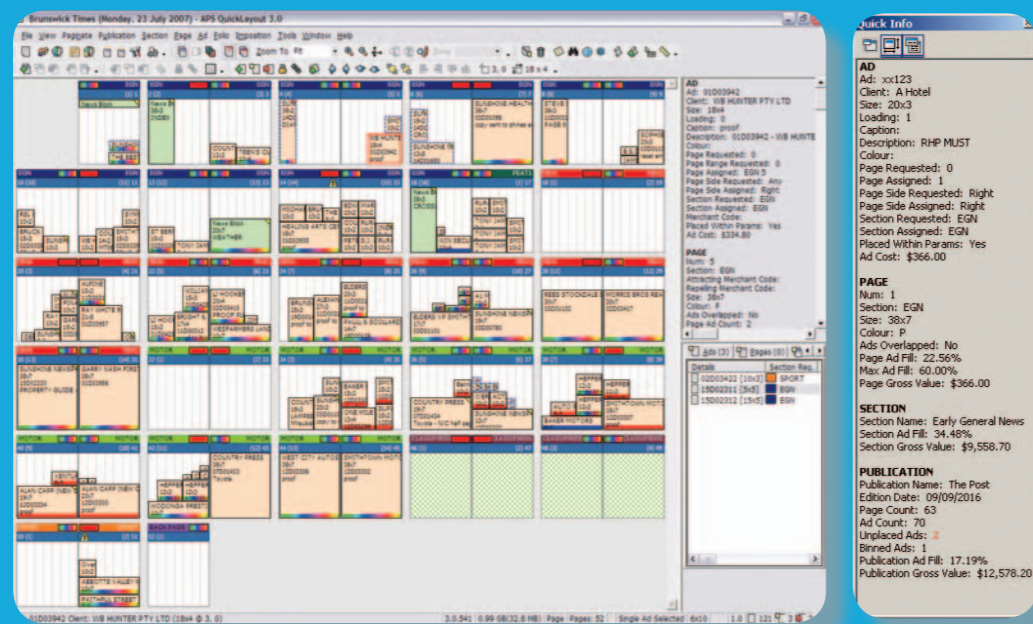
## ABOUT ADVANCED PUBLISHING SYSTEMS

APS provide intelligent IT solutions to the print media publishing sector. Based in Australia, APS is a globally focused company with approximately 200 systems in place across the world, ranging from publications such as the *Daily Telegraph* and *The Australian* right through to *The Chronicle* in Wangaratta and *The Spectator* in Hamilton. Large or small, all of our clients are equally valued.

We pride ourselves on supplying practical, effective and reliable products designed to meet your business needs.

Whether you are publishing one title per week, or several major publications per day, talk to the only truly advanced solutions provider dedicated to your industry.

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QuickLayout



ADVANCED PUBLISHING SYSTEMS

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## QUICKLAYOUT 3.1

### The intelligent paper planning solution

#### Product Description

QuickLayout is the intelligent dummyming and pagination tool designed by publishing industry people to save time and cost, maintain accuracy and work with pre-press tools.

QuickLayout 3.1 will interface to your existing booking and pagination systems.

QuickLayout accepts display advertisements, in a range of formats, and dummies a publication quickly ready to integrate with a desktop publishing package such as Adobe® InDesign® or your existing proprietary system.

Advertising data is collated and used to distribute advertisements across pages according to publication requirements, press configuration, advertisement requirements and priority. QuickLayout then positions these advertisements on appropriate pages and sections.

#### Automatic Pagination and Layout

Pagination is controlled by a fast, customisable AI based algorithm that distributes advertisements across the publication. With added flexibility, QuickLayout enables managers to select and order advertisements to specific requirements.

QuickLayout's intelligent pagination tools take into account:

Special positions, Colour (imposition schemes), Folio schemes, Section stacking direction bias, Facing pages, Double page spreads, House accounts, Account value, Size (inc. 'page killers'), Editorial content and Advertising ratios.

Hundreds of advertisements can be automatically laid out from import, to save time and extend your production deadlines.

#### Developed for Integration

Import your display booking data and let QuickLayout take the hard work out of dummyming your publication. (Note: QuickLayout accepts previous version ads, lrs, fls, pls files as well as xml format.)

This process is automatic, fast, easy to use, accurate and customisable. QuickLayout is a reliable solution tailored by publishing industry professionals who are experienced with the needs of a busy production process. QuickLayout is designed to integrate pre-press without fuss and allow editorial, advertising and production to work independently.

**Step 1**  
Import datafile generated by booking system (XML or ADS)

**Step 2**  
QuickLayout 3.1 creates dummy

**Step 3**  
Operator fine tunes placement

**Step 4**  
Apply imposition scheme and folios

**Step 5**  
Report/print dummy

**Step 6**  
Run pre-flight audit check

**Step 7**  
Export dummy to production/editorial

### Built in validating tools and financial information at your fingertips

Quick-Info buttons make advertisement, page, section and full publication information available at your fingertips, including: yield, configuration, special requirements, accounts and more. QuickLayout now comes with its own built in report manager to print full custom reports.

QuickLayout also comes with a 'pre-flight audit' tool to avoid dummy setup and layout conflicts before you export.

QuickLayout's colour imposition scheme and folio management tools handle all process, spot colour and publication structural configurations allowing users to apply different schemes across one of more publications.

Use these tools to eliminate drop-outs, avoid setup conflicts in section and colour layout, and more.

### Extensions

With extension tools like QuickJumper, templates may be exported to Adobe® InDesign® with all display information included so display graphics are imported and positioned automatically. QuickLayout can interface with most production systems.

QuickLayout 3.1 is the ideal tool to work with APS stablemate QuickJumper to manage all your publication dummyming needs.

### Training & Support

... and of course, QuickLayout comes with a full support package including technical training, web-forum and updates to keep to mission critical deadlines.

### Easy to Use

With minimal training, start to place, move and adjust display co-ordinates with ease. The intuitive user interface design allows layout managers to move sections, manage folios (across sections) and tune colour management hassle free.

