

ADVANCED PUBLISHING SYSTEMS

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Synergy

Synergy Booking System is a user friendly ad booking solution

Synergy is a full newspaper booking system, which performs all the functions of display and classified booking, scheduling and copy input.

Essentially, it will capture all your advertising bookings and schedule them through as far as you like. Synergy is capable of handling multiple publications with cross booking to each.

Synergy provides a range of management reports and is designed to integrate directly with off-the-shelf accounting and billing packages, such as MYOB, Pascal, Attaché, Quicken and similar. Should you be using a different accounting product, it is likely that we can interface Synergy directly to it.

Synergy allows direct input of classified copy and fits it to your style and pricing structure, automatically costing at the point of entry.

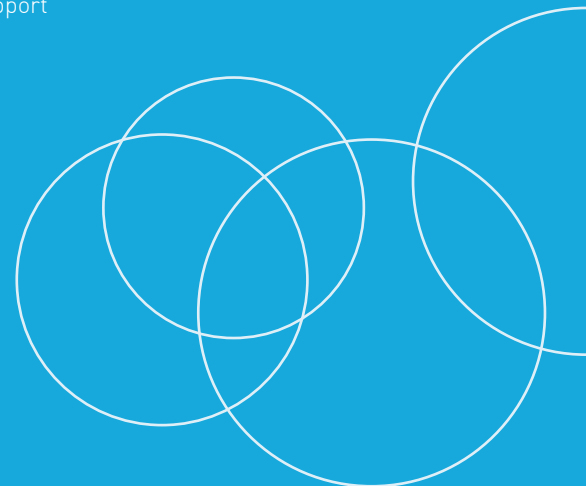
As an integrated module, Synergy combines with QuickLayout, QuickJumper and ClassDesign. It will provide you with a complete system from booking to pagination.

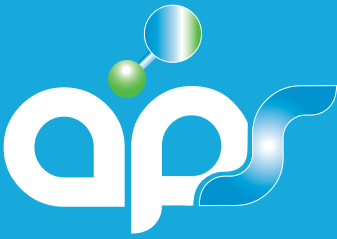
The Synergy interface is fully customisable allowing the user to create a work environment to suit their needs.

APS systems are designed to save time, allowing your staff more time for other critical functions in a busy environment.

APS offer extensive after sales service and support and our products include sophisticated automatic error notification direct to our technical support team, should an error occur.

Please ask an APS representative about a demonstration today.





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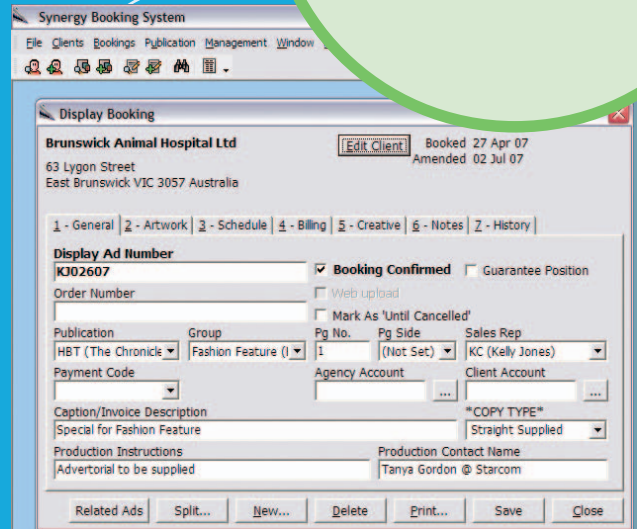
Synergy is user friendly

Taking the operator on a step by step journey through creating a booking. The key is in the setup of the various options accessed through the Management Menu.

Our consultants work in close conjunction with key staff to achieve the optimum result for your publication.

Booking Entry Made Easy

Synergy entry forms follow a logical process of ad booking so your staff don't have to re-arrange their procedures. Synergy will handle all of your display and classified booking needs including direct and complete full classified creation



Edition Details View

The edition details view is a complete list of all display and classified bookings. They are available at the touch of a button and you can drill down to individual ads and more details from this view.

